

June 3, 2014

To Whom It May Concern,

I am writing on behalf of The Medicus Firm and the outstanding work they do recruiting both physicians & advanced practice clinicians such as surgical P.A.'s.

Prior to working with OrthoNOW, I had the pleasure of working with The Medicus Firm on several occasions for various physician searches, mostly primary care searches for private groups. I found the firm to be responsive, customer-oriented, and very focused on placing a "good fit" with each group they represented. While they are results driven, I was pleased to find that to them the right result was not just a placement, but the right placement.

I am now working with OrthoNOW, LLC, as we develop the orthopedic urgent care model that our founders are establishing nationwide with select orthopedic groups. In doing so, we have found that some potential franchisees are in need of assistance in recruiting quality orthopedic surgeons and orthopedic trained surgical P.A.'s.

We have partnered with The Medicus Firm as our preferred choice for permanent physician and advanced practice recruitment. They have a proven track record of success with orthopedics, and we are very pleased to have them as our solution for recruiting. I can see why the MGMA chose them as their AdminiServe Partner for their membership. They are excellent at understanding what works and what doesn't work when recruiting to private practices. I have used other search firms in my career, but I would recommend The Medicus Firm over any other healthcare recruiting company based on my experiences.

Sincerely,

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